The Purpose of Your Résumé

The mark of a good résumé is that it initiates more conversations resulting in more interviews for the job candidate.

Here are a few items highlighting the purpose of your résumé:

- 1. It is the answer to why an employer should hire you or at least open a door for further conversation
- 2. It is an initial introduction to a prospective employer including HR pros, recruiters and decision makers so say hello to the employer by putting your best foot forward
- 3. It is support documentation to provide to your network connections
- 4. It forces you to inventory your skills, background, experience, education, and accomplishments in a concise manner
- 5. It assists you in building your quality cover letter as some of your core messages contained within the résumé might be used in a cover letter
- It prepares you for an interview as you'll be better prepared to show the value of your unique experience and more – the better you know your résumé, the better you can communicate your value to a prospective employer and truly sell it on an interview
- 7. It validates who you are and what you have to offer
- 8. It can serve as an attachment to your job application in most cases
- 9. It can assist your references in speaking out on your behalf
- 10. It is a tool that can build your confidence

Please click <u>here</u> to a short video and visual aide for this section.