

# The Dialogues

Lynn University's Core Curriculum for the 21st Century



January Term 2016

#### Mission

Our mission is to provide the education, support and environment that enable individual students to realize their full potential and to prepare for success in the world.

#### Vision

Our vision is to be recognized as one of the most innovative, international and individualized small universities in America. Lynn University will capitalize on its youth, location and close student and faculty bonds to become a forerunner institution, a different kind of learning center, an independent, innovative 21st century university that is unusually devoted to preparing young persons for America's and the world's future.



# The faculty and staff of Lynn University are excited to present the Dialogues of Innovation January Term

Katrina Carter-Tellison, Ph.D.

Chair, Dialogues Dean, College of Arts and Sciences

Shaun Exsteen, M.S. Chair, Dialogues Executive Director, Institute for Achievement and Learning

The Dialogues of Innovation is an academic program within the Dialogues.

# During the January Term, students will participate in innovative educational experiences focusing on three themes - Citizenship, Language and Culture, and Career Preparation - which include original ideas, topics, pedagogies and/or experiential learning.

As you review this document, below are some key point to remember when registering for the January Term:

- All students are required to participate in the January Term to complete their graduation requirements;
- Registration for the January term will take place during spring registration;
- For students who would like to participate in domestic or international off-campus programs, please check with the Center for Learning Abroad as deadlines vary per course;
- All on-campus classes will include 2.0 hours of academic credit and be graded on a pass/no pass basis;
- All students should note that costs are estimates and will vary due to final enrollment and do not include reading materials;
- The minimum course enrollment is 10 students;
- All courses will be scheduled during the following time periods:

MTWRF 8–10 a.m.; MTWRF 1–3 p.m.; MTWRF 10–12 p.m (Citizenship Project); TWR 8-11 a.m.; TWR 1–4 p.m.; W 9–5 p.m.

# The Dialogues Speaker Series

Mr. Eboo Patel Wednesday, Jan. 6, 2016

Wold Performing Arts Center

## Mr. Houston R. Cypress

Wednesday, Jan. 13, 2016 Wold Performing Arts Center

### Mr. Jerry Hildebrand

Friday, Jan. 22, 2016 Wold Performing Arts Center



# Mr. Eboo Patel

10 a.m., Wednesday, Jan. 6, 2016 Wold Performing Arts Center (Mandatory attendance)



# Mr. Houston R. Cypress

10 a.m., Wednesday, Jan. 13, 2016 Wold Performing Arts Center (Mandatory attendance)

Eboo Patel is a leading voice in the movement for interfaith cooperation and the Founder and President of Interfaith Youth Core (IFYC), a national nonprofit working to make interfaith cooperation a social norm. He is the author of Acts of Faith, Sacred Ground and the forthcoming Interfaith Leadership.

Named by US News & World Report as one of America's Best Leaders of 2009, Eboo served on President Obama's Inaugural Faith Council. He is a regular contributor to the public conversation around religion in America and a frequent speaker on the topic of religious pluralism. He holds a doctorate in the sociology of religion from Oxford University, where he studied on a Rhodes scholarship.

For over fifteen years, Eboo has worked with governments, social sector organizations, and college and university campuses to help realize a future where religion is a bridge of cooperation rather than a barrier of division.

Houston R. Cypress grew up in the swamps of the Florida Everglades, blazing trails through the bush. The endangered beauty of the natural environment made such an impression on him during his childhood – being a refuge for his ancestors and the source of traditional plant medicines – that he grew to find ways to articulate strategies for preserving this World Heritage Site.

Art, communications, and spirituality are some of the modalities and techniques that he employs through his collaborations with the following organizations: Miccosukee Magazine TV; Film, Recording & Entertainment Council; Medicine Signs Spiritual Center; Camposition, Inc.; and the Love The Everglades Movement.

He finds inspiration for his contributions to the Cinema in the words of Patricio Guzman of Chile, who says, "A country without documentaries is like a home without photo albums." Houston is committed to supporting his society of clans by assisting in cultural preservation, environmental protection, community outreach, event and media production, business development, and strengthening sovereignty.

Houston R. Cypress is a Two-Spirit Poet, Artist, and Activist from the Otter Clan of the Miccosukee Tribe of Indians of Florida. He resides on the Miccosukee Reservation located west of Miami, Florida; and he maintains a number of traditional villages located on tree islands scattered throughout Water Conservation Area 3A – the area known as the historic River of Grass, and called by his community: KAAHAYATLE, which can be translated as "Shimmering Waters."



# Mr. Jerry Hildebrand

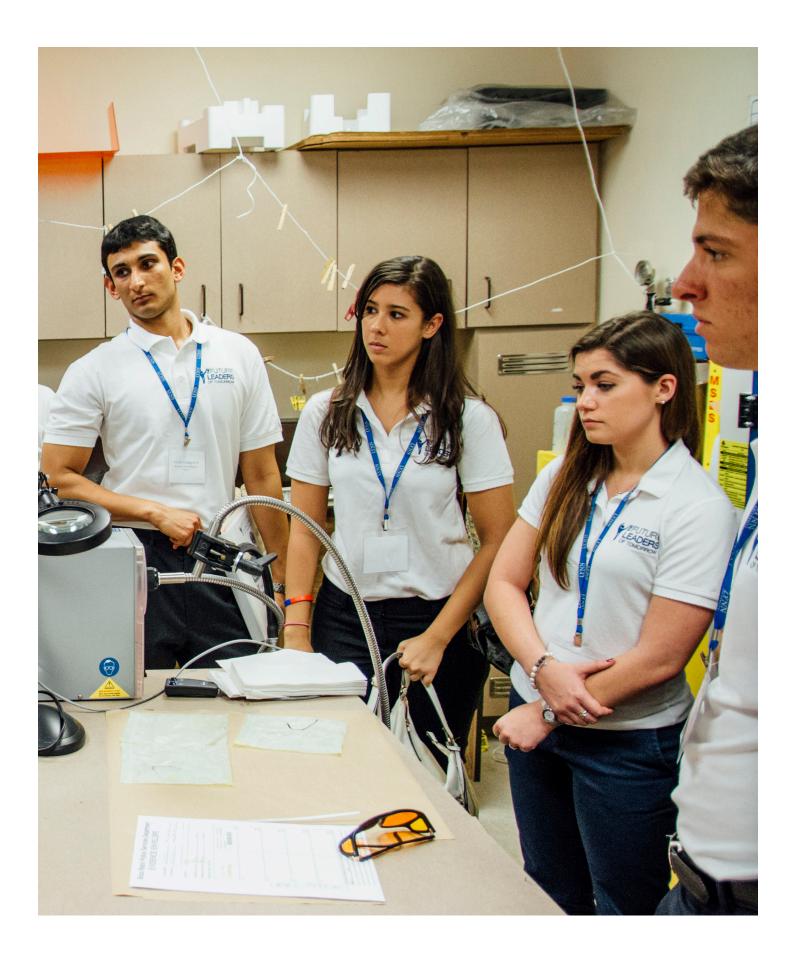
10 a.m., Friday, Jan. 22, 2016 Wold Performing Arts Center (Mandatory attendance)

Prior to accepting the Middlebury Institute of International Studies appointment, Jerry was the Founder/CEO of the award winning Global Center for Social Entrepreneurship at the University of the Pacific, Stockton, CA. His responsibilities there included management and administration of the Center, innovative program design, formation of the Council of University Social Entrepreneurs (student arm of the Center), establishment of the Board of Stakeholders composed of 26 social entrepreneurship professionals, development of the Mentorship Program, creation of the privately funded Ambassador Corps international internship program, launching a student operated social enterprise that provides technical assistance to start-up social entrepreneurship organization locally and globally, instituting a Business Basics Boot Camp for Non-business Students, coordination of sustainability workshops for local non-profit organizations, research and development of the first communitybased microfinance fund in the Central Valley of California. At Pacific, over eight years, he created a whole new generation of hands-on solution-minded pragmatists that pioneered practical, inventive, and sustainable approaches that address the world's most pressing social issues.

Previously, Jerry was the CEO for 17 years of the Katalysis Bootstrap Fund, a microfinance organization that provides training, technical assistance, and credit to non-governmental microfinance institutions (MFIs) in Central America (Guatemala, Nicaragua, Honduras, El Salvador). The Katalysis Network of 25 MFIs provides microloans to over 290,000 clients (70% women; 98 % repayment). Prior to Katalysis, Jerry was the Caribbean regional field director for International Voluntary Services, based on the island of Antigua for six years, where he directed a socio-economic development program on ten newly independent island-nations in the Eastern Caribbean. His work in grassroots economic development started in Appalachia (West Virginia coal mining region) where he worked for 10 years to develop and direct the first rural Economic Development Corporation in the U.S. to finance community-based business enterprises in a chronically depressed region of the U.S. Jerry was one of pioneering Peace Corps volunteers in the early 60's where he worked for two years in the Andes Mountains of Peru with Aymara Indians on the shores of Lake Titicaca.

He has spoken at numerous conferences (Ashoka Changemaker Campus Exchange, ThinkImpact Huddle, Opportunity Collaboration, DELL Challenge, Middlebury Symposium, Northwestern Buffett Center) and individual universities on the Pacific Experience "Creating a University Center of Social Entrepreneurship from Scratch: Land Mines and Lessons Learned." Most recently, he has given workshops on the "Top Ten Kickass Low Cost Experiential Learning Opportunities" for University Social Entrepreneurship Programs.

Jerry presently serves on the board of directors of the Cordes Foundation, Fair Trade University USA, Opportunity Collaboration, Stockton Impact Corps (Community Microfinance Fund), The World We Want Foundation, and the Semester At Sea Corporate Advisory Board.



# The Dialogues Academic Courses

Language and Culture

# The Dialogues | Language and Culture

## Arabic and the Middle Eastern Culture

Abo-Shanab

Get away from politics and what you hear in the news, and get a chance to learn more about the beauty of the Middle East, explore the culture, language and history.

Middle Eastern culture is shared by more than 20 different countries. They share a lot of things like language and traditions, but there are a lot of differences within each country. During the J-term students will be talking about the mutual cultural aspects. Starting from architecture, music and arts to the food, social life and geography, the course will be covering all of these sections in interactive ways. Finally, students will learn all what that they need to know for their trip to the Middle East, starting from basic Arabic phrases that enable them to deal with everyday situations in more than 20 countries, to all the interesting places in the Middle East they can visit with one trip to this side of the world.

Offered: MTWRF 1-3 p.m.

# American as Apple Pie – Explore the English/American Language and Culture

Bonincontri

"There is nothing wrong with America that cannot be cured by what is right with America." ~ Bill Clinton

What is American culture? What is it about America that makes it unique? This course will explore American language in expression, conversation, and writing. Students will also explore the culture of America through the decades touching upon presidents, film, art, television, and food. Asking the question: what is it that makes America, America?

Offered: TWR 1–4 p.m.

# Traditions and Cultures of Portugal

Cadilhe

Journey into Portugal's rich culture, experienced through its romantic language, architecture, people, food, and intriguing history.

From literature to architecture, theatre to dance, this course will provide an in-depth introduction into the cultural history of Portugal. Students will explore, the varied traditions and customs of Portugal, and will take a look at the people who have spread its culture around the world ever since the Age of Discovery. Belonging to the so-called 'Romance' language group, students will look at basic sentence structure while developing a profound "survival" vocabulary.

Of course Portugal is famous for its food and wine. Therefore as a final addition to the menu, we will examine Portuguese cuisine whilst providing students with a little taste of Portugal.

Offered: MTWRF 1-3 p.m.

# The Language and Culture of Venice, Florence, Rome

Ceccoli

The Italian experience as seen through the language, history, culture, society, politics, romance and food of Venice, Florence and Rome.

The cultural history of Italy is seen through its' impact on modern society beginning with the Roman era and extending through the Renaissance to the modern period. During this journey, students study the Italian language and customs, its food and romance and of course the giants in Italian life like Julius Caesar, Michelangelo, Dante, Machiavelli among others and their contributions to human experience. A virtual sojourn will take students to Italy's most famous cities from Venice to Florence and Rome and will explore the colloquial language and sites that have contributed to their description as "eternal".

Offered: TWR 8-11 a.m.

# American Sign Language

Curtis

Communicating without speaking, through America's other English language

In this introduction to American Sign Language, students will learn the ASL alphabet, basic grammar rules, important building-block signs and signing protocol. Students also will investigate issues in the deaf community, including the sign-versus-speech debate and accommodation requirements under the Americans With Disabilities Act. This course specifically is intended for students with no prior

# The Dialogues | Language and Culture

knowledge of any American Sign Language.

Offered: MTWRF 1-3 p.m.

### Italian Culture through Film

#### Fabj

Immerse yourself in Italian language and culture by watching acclaimed Italian films!

Italy, the most desired travel destination in the world. Although students will not be traveling to Italy physically in this course, they will be transported and plunged into Italian culture by watching contemporary Italian movies. Students will learn about modern-day Italian culture by analyzing a variety of films. All films will be in Italian with English subtitles to help students familiarize themselves with the sound and rhythm of the language. The course will also provide basic instruction in Italian, allowing students to learn key phrases that will help them, should they travel to this beautiful country. Students will also share authentic Italian recipes with which to impress their guests.

Offered: TWR 1-4 p.m.

### Spanish and Colombian Culture

Francis

Colombia: music and art.

This course will provide some basic conversational Spanish nested in the study of Colombian culture. Class topics will revolve around Colombian art in the fields of music, literature, painting, gastronomy and pre-Colombian artifacts.

Offered: TWR 8–11 a.m. Lab Fee: \$10

#### German Language and Culture

Grodzki

Alles Gute! Learn about the German culture and begin to understand the basics of the German language in this interactive three week course.

This course introduces basic German language skills and provides students with knowledge concerning German culture and history. Each week students will complete language learning modules. In class, students will be exposed to articles, documentaries, and video clips about German life. The regional differences in Germany will be highlighted. Students will have the chance to experience German food and explore German entertainment.

Offered: MTWRF 8-10 a.m.

## Immersion in French and Francophone Culture

Goldstein

French culture comes to Boca.

This course is an appreciation of short writings, lectures, videos, practical language and field trips from a variety of diverse francophone groups with an emphasis on the uniqueness and nuances of culture and its manifestations in each society.

Offered: MTWRF 1-3 p.m.

# Mandarin Language and the Culture of China Hall

Chinese culture, experienced through its language, history, society, politics, and food.

This course will provide a rigorous introduction to the Mandarin Chinese dialect (Pu Tong Hua or Guo Yu). The cultural history of China is traced from its beginnings in the Shang Dynasty, down to the present. We will explore, the varied regions of China, and will highlight the distinct differences in language dialect, and ecology, among them. Language acquisition will emphasize learning the four tones of Mandarin and its basic sentence structure, while gaining control of a utilitarian "survival" vocabulary. While there will be some attention paid to learning Chinese short-form characters, written communication will use the Pinyin Romanization.

Offered: TWR 8-11 a.m.

#### Italian Language and the Culture of Italy

Peroni

"Italian culture and a glimpse of its economy, experienced through its language, rich history, diverse society, politics, famous food, and the "Made in Italy" marketing of global products and brands."

This course will provide an immersive introduction to the Italian language. While its history and culture dates back millennia, many people do not always realize that Italy itself is a relatively "young"

# The Dialogues | Language and Culture

nation, having been completely unified in 1870. Only after World War 2 did the country push to uniform the language across all 20 regions. Each region has its own distinct sound, pronunciation, and dialect(s). Students will be exposed to the cultural differences and similarities some of these regions share with others outside of Italy.

For example, the island of Sardegna (Sardinia) shares linguistic, culinary, and architectural similarities with Catalan Spain (Cataluña) and Greece, and its past can be traced back to the Phoenicians. Italy enjoys a wealth of eclectic history and culture.

The course will cover Ancient Rome, The Holy Roman Empire, The Renaissance, The Unification of Italy, the post-war "Dolce Vita" that launched Italy's industries (film, clothing, automobile, culinary, agricultural, etc.) in the global economy, and the current sociopolitical and economic issues the country faces today.

Offered: TWR 1-4 p.m.

## **English: Dialects and Regional Cultures**

Ramert

Pahk the Cah in Hahvahd Yahd

Playwright George Bernard Shaw once said, "The United States and Great Britain are two countries separated by a common language." But dialect goes even further than that: the United States has over 20 regional dialects, and the United Kingdom has over 50 (depending on who's counting!). This course is for non-native English speakers and will explore a sampling of English dialects and accents and the unique social structures and cultures that go along with them. We'll examine film, television, music, food, and literature from several regions to help us understand the variety that the English language embodies.

Offered: TWR 8-11 a.m.

## French Cuisine and French Language too!

Schmantowsky & DaJuste

Explore French culture through language and cuisine.

Students will learn about France through food and language, and how culture and cuisine come about. Students will develop written menus and produce food items to help them better understand specific ingredients and tendencies that define the cuisine of a country or a region. Offered: TWR 1–5 p.m. Lab Fee: \$250

## Understanding the Dutch

Unger

Understanding the Dutch takes more than just the language: appreciating their directness, egalitarianism and pride is at least as important for getting along with them.

The Dutch take pride in many things: the painters of the Golden Age, the taming of the seas, and their insistence on equality are just three of those things. During this J-term students will explore Dutch high culture and low culture, including Rembrandt, Van Gogh, fries with mayo, and DJ Tiësto. Students will also learn what to expect when interacting with Dutch people in business and social settings, preparing you to fit in from the moment you enter this belowsea-level terrain. Finally, students will learn about the country's political system and geography, so that their visit to the Netherlands won't need to be limited to Amsterdam alone. All of this will be accompanied by Dutch pronunciation and common Dutch phrases, enabling students to make themselves understood in everyday situations.

Offered: MTWRF 1-3 p.m.

# Deutsche Filme: German Culture through Film

Varga

Gain a "Blick" into 21st century German cinema and explore the basics of German language, history, society, and culture.

"Does art reflect life?" In movies, yes. In today's increasingly globalized world, movies continue to define, explain, and redefine entire societies preserving and passing along cultural characteristics from one place and time to another. On one hand, culture is created, shaped, transmitted, and learned through motion picture art while the reverse is also the case; that is, films are created, shaped, and transmitted by culture.

By introducing students to the latest blockbusters of German national cinema, including masterpieces such as Run Lola, Run, The Experiment, Good bye, Lenin, Downfall, The Lives of Others, and Somewhere in Africa, this course will explore the dense interrelationship between global society and its movie industries, offering students an exciting taste of Germany's language, history, politics, and culture.

# The Dialogues | Language and Culture

Offered: TWR 1-4 p.m.

## The Language and History of Russia Villa

A snapshot view of the history, language, and life of Russia

Russia is geographically the largest country in the world, with a colorful and diverse history. It has played an important role in world politics for over a thousand years, and will continue to do so far into the future. Its dominant church, the Russian Orthodox Church, is the second-largest Christian church in the world, and its language is one of the three great literary languages and the most widespread language in Eurasia. In this course we'll learn some of the major highlights of the history of this vast and diverse country, its various regions and peoples, from the Arctic Circle to the Black Sea, from Eastern Europe to the Pacific Ocean, and the contributions its people have made to literature, art, science, and culture, as well as get an introduction to this language of great novelists and poets and hardy people. During the class students will use both documentary and dramatic films to learn about Russia, its history, and its people.

Offered: MTWRF 1-3 p.m.

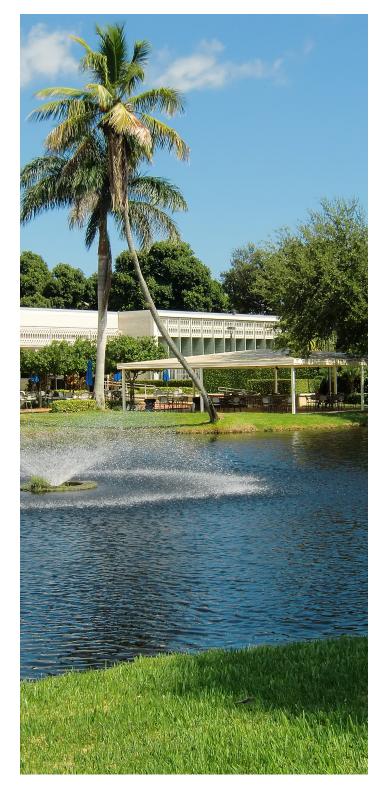
# Spanish Language and Cultures of Latin America

Watson, C.

Explore the language, food, music, history, and people of Latin - America.

To understand and appreciate the Spanish language and cultures of Latin America, students will learn basic words and survival expressions in Spanish. They will also explore the different aspects of the cultures of many countries in North, Central, and South America plus the Caribbean, their governments, history, industry, music, dance, food, art, geography, and tourist attractions.

Offered: TWR 8-11 a.m. and TWR 1-4 p.m.



# Career Preparation Speaker Series

Mr. John Duffy Wednesday, Jan. 6, 2016

Mr. Jay Matheson Wednesday, Jan. 13, 2016

Mr. Jim Beqaj Wednesday, Jan. 20, 2016

# Mr. John Duffy

Founder & Chief Executive Officer

1-2 p.m., Wednesday, Jan. 6, 2016

John Duffy is a visionary who, over his 25 years as an entrepreneur, has maintained a steadfast belief that it should be easy for brands to use technology to connect with consumers in meaningful ways. Out of that simple belief, 3Cinteractive (3C) was born. In the early days of mobile, when competitors were focusing on selling wallpapers and ringtones, John proved himself an independent thinker. He focused 3C on finding ways to help brands use mobile to drive relevant engagement at the consumer's moment of need that delivered measurable business results.

Today, using a blend of expertise and technology, 3C empowers leading brands and retailers to develop deeper, more valuable relationships with their consumers through the implementation of highly effective mobile marketing solutions.

As an innovator and evangelist of mobile, John is a sought-after expert and speaker on topics including mobile marketing and entrepreneurship. He has been featured in publications including The New York Times and Forbes and appeared on CNBC's Squawk Box, MSNBC and various other programs.

In recognition for leading 3C to the forefront of its industry, John has been honored with numerous awards including Ernst & Young's "Entrepreneur of The Year" award, South Florida Business Journal's "Ultimate CEO," Sun Sentinel's "Excalibur Award," and has been named to Irish America magazine's "Business 100" list of the best leaders of Irish descent. He also serves on the board of the Dan Marino Foundation and supports various programs that facilitate the development of young entrepreneurs.

# Mr. Jay Matheson

Development Executive at Apple Inc.

1-2 p.m., Wednesday, Jan. 13, 2016

Jay Matheson is a powerful communicator with fourteen years of national sales, marketing, training and customer service experience in the high tech industry and educational sector. Jay has a proven ability to deliver solutions to high profile clients with an exceptional capacity to adapt to new technologies and share knowledge. He is trusted to achieve goals and inspire team performance with a unique combination of creativity and tech savvy approach to the fundamentals of good business.

Specialties: Educational and technology sales, marketing events, marketing campaigns, viral marketing, podcasting, ePub, personal branding, social media, public speaking and training, customer service, fluency in Apple products, iTunes U, Mobility in Education, iPad, iOS, iPad and iPhone in health science and healthcare, workforce development, retail marketing, education leadership, event planning, student marketing, distance education, presentation training, team building. content creation, iBooks authoring.

# Mr. Jim Beqaj

Founder Beqaj International Inc.

#### 1-2 p.m., Wednesday, Jan. 20, 2016

Jim Beqaj founded Beqaj International in 2002 to advise companies on strategic directions for future development, to recruit talent and to provide leadership coaching. As a trusted advisor, he uses his talents, experience and energy to meet his clients' most relentless challenge – finding and attracting talented teams and individuals who fit the business and culture. He has personally hired over 900 people in his career and has great insight into business cultures and individuals.

As former President and Chief Operating Officer of Wood Gundy, Jim led the integration with CIBC and expansion into the U.S. in the early 1990s. When he hired over 450 people in 18 months, Jim realized that putting the right talent together was the most important part of the job and what he enjoyed the most. He also co-founded BayStreetDirect.com, an online IPO and Private Placement company that revolutionized the way securities were delivered to the public. In 2000, it was ranked 11th out of the Top 25 Internet Companies.

Jim graduated from Queen's University in Kingston, Ontario, in 1977.

# The Dialogues Academic Courses

**Career Preparation** 

# The Dialogues | Career Preparation

## **Careers in Criminal Justice**

Allen

"Refine your interviewing/networking skills and explore what you can do with a degree in criminal justice."

This section is designed for students interested in pursuing a career in the field of criminal justice or the like. Students will explore the fundamentals of resume and cover letter creation; interviewing techniques and etiquette; and will be exposed to networking opportunities with professionals in the field.

Offered: TWR 1-4 p.m.

#### Identifying Passions & Online Interactions

Barr

This career preparation course will challenge students to explore their individual strengths, and evaluate their natural abilities. Students' on-line presence is equally as important, and a professional profile can be a powerful tool when entering the workforce. Self-reflection, & career exploration, allows students to develop unique career path perspectives and a professional online presence.

Offered: TWR 8-11 a.m. and online

## Film and Television Jobs: What's Out There

Bennardo

A first-hand look at the other jobs available to aspiring film & television talents

Many students aspire to work in the film & television industry as writers, producers, directors and cameramen. But those jobs are difficult to break into. This course will introduce some of the other areas of the industry where students can break into the business before moving up to a higher position. A visit to an actual production in Orlando will demonstrate how many people and responsibilities there are in a full production.

Offered: TWR 1-4 p.m.

## Future Leaders of Tomorrow

Cambia

Get connected as a future leader of tomorrow

This course is limited to 15 students and is designed for juniors and seniors to become immersed in the Boca Raton community through a schedule of tours and interactions with top employers, civic and community organizations and entrepreneurs. It is also interspersed with refreshers in resume writing, interview skills, utilizing LinkedIn, behavioral assessment and dress for success.

To qualify for the class students must have completed the following: 1) 2 emerging leadership workshops with Student Life; 60 or more credits; complete an application. All students interested in applying, please visit the Career Connections office, 1st floor, Library.

Offered: TR 1-3 p.m. or W 9 a.m. -5 p.m.

#### **Professional Sales**

Ferstle

"Have I got a deal for you!"

Sales persons are not born, they are made. This course explores the myths of the "born salesman" and investigates the real opportunities in every field for students who have basic skills in written and verbal communication to enjoy successful careers in sales. From pharmaceutical companies to telecommunication companies that cater to Central and South America, south Florida enjoys an enviable location to have a domestic/international career in sales.

Offered: TWR 1-4 p.m.

#### Pathways to Careers in Science

Jackson, M.

A science degree is an ideal preparation for many rewarding careers. The undergraduate degree is the first step towards work in medicine or graduate research. However, a science degree is also an opening to jobs in biotechnology, publishing, environmental policy and criminology. All of these paths share common themes: a personal career vision, resume and networking skills and an interest in exploring creative opportunities. The career preparation course for science majors seeks to equip students with the skills to pursue a creative, passionate career.

# The Dialogues | Career Preparation

Offered: TWR 1-4 p.m.

# Professional Communication Skills for Career Preparation

Jackson, S.

"Exemplary Communication Skills in the Journey toward Employment."

This course is designed for students to learn about potential job options, ethical codes in the field, writing basics, resume & cover letter preparation, interviewing skills, campaigning and presentation skills as well as etiquette and "dress for success" training. Best practices in the field will be explored additionally.

Offered: TWR 1-4 p.m.

### Road Map to Your Career

Marin

"Career Preparation: The roadmap to your dream career."

The fundamentals of this course include resume & cover letter preparation, interviewing skills, a Myers-Briggs Type Indicator (MBTI) personality profile, business etiquette and "dress for success" training.

Offered: TWR 1-4 p.m.

## "Lead" the change you wish to see in this World

Migliano

This career preparation course will explore the personal leadership tendencies and capacities each student should utilize in preparing for a career in his/her chosen profession. Regardless of industry, college graduates should be prepared to lead.

Successful leaders are emotionally intelligent, fully capitalizing on the 5 tenets of emotional intelligence: Self Awareness, Self-Regulation, Motivation, Social Skills, and Empathy. In this J-term course, students will read Shankman, Allen, & Haber-Curran's (2015) "Emotionally intelligent leadership: A guide for college students." The instructor will facilitate an individual student inventory which accompanies the book. The course will evaluate the five components of emotional intelligence and investigate how emotional intelligence, not IQ (intelligence quotient), has been identified as the strongest predictor of professional and personal success. Students will have the opportunity to consider their own aptitude in each focus of emotional intelligence, as this course will prepare students to best understand their own leadership abilities and considerations to take forward in a professional career to "Lead the change you wish to see in this World.

Offered: TWR 1-4

# The Art of the Resume

Miller, K.

The Art of the Resume: From Creation to the Interview

Students will build a resume and portfolio with the goal of securing an interview in any field of study. This class will take professional photographs, organize a portfolio, design a personal logo and create digital imagery to enhance the look of their resume and cover letter. Professionals from the various Advertising, Business and Design industries will visit the class or meet in a lunch style interview session to review resumes and conduct mock interviews. Ultimately, preparing each student for the job market and the process of applying to graduate school or professional employment.

Offered: TWR 1-4 p.m.

# Professional Communication Skills for Career Preparation

Powers

"Exemplary Communication Skills in the Journey toward Employment."

This course is designed for students to learn about potential job options, ethical codes in the field, writing basics, resume & cover letter preparation, interviewing skills, campaigning and presentation skills as well as etiquette and "dress for success" training. Best practices in the field will be explored additionally.

Offered: TWR 1-4 p.m.

# The Dialogues | Career Preparation

## Road Map to your Dream Career

Rao

"Career Preparation: The roadmap to your dream career."

The fundamentals of this course include resume & cover letter preparation, interviewing skills, a Myers-Briggs Type Indicator (MBTI) personality profile, business etiquette and "dress for success" training.

Offered: TWR 1-4 p.m.

### **Teacher Career Preparation**

Saint John

So, you want to become a Teacher! How do you get there from here?

This Career Preparation J-Term Dialogue is geared to assist College of Education students in their quest to become an effective and efficient classroom teacher. A roadmap of how to reach their ultimate goal will be modelled for them and they will also create their own personal roadmaps for success, which will ultimately lead them to employment in the classroom of their choice.

Offered: TWR 1-4 p.

## **Career Preparation for Musicians**

Satterwhite

This course is required of all Junior and Senior Conservatory Students.

During this course, students will be exposed to a variety of guest speakers, and engage in dialogue on subjects including goal setting, resumes and bios, interview and people skills, proper attire, and the business of private teaching. Students will develop an ePortfolio and write a final paper describing three income streams available to them upon graduation.

# Road Map to Your Career

Schapiro

"Career Preparation: The roadmap to your dream career."

The fundamentals of this course include resume & cover letter preparation, interviewing skills, a Myers-Briggs Type Indicator (MBTI) personality profile, business etiquette and "dress for success" training.

Offered: TWR 1-4 p.m.

## Career preparation for Future Helping Professionals Sperry

Preparing Psychology Students for Life after Lynn University

This course will prepare psychology students for entry into graduate school and post-degree employment. This course will include speakers and interactive activities. Students will create a resume, practice interviewing skills, and participate in personal growth/self-awareness experiences.

Offered: TWR 1-4

### **Pursuit of Happiness**

Stone

The classical conception of human flourishing involves obtaining three goods: external goods (wealth, friendship and family), goods of the body (health and beauty) and goods of the soul (moral and intellectual virtue).

In this course, we focus on acquiring one of the external goods that promotes human flourishing: landing the dream job. First, students will do some internal exploration into their interests, their skills and their life goals. Second, students will find the job or career that meets their short-term and long-term goals. Third, students will prepare the necessary materials and perfect them in order to enter the job market. Finally, students will learn valuable strategies for outcompeting other job candidates for highly selective jobs.

Offered: TWR 1-4

# The Dialogues | Career Preparation

The Public Trust: Politics, Media, and Community Service Watson, R.

So you think you want to change the world? Good, let's do it!

This course helps students explore careers in politics and the media, in public service, and with nonprofit and community organizations. Each student will put together resumes, cover letters, and career plans, prepare for and practice job interviews, read job descriptions, study hiring trends in the pertinent fields, and assess his or her interests and skills. Journalists, politicians, and other leaders will be coming to class to share their advice.

Offered: TWR 1-4

